

- NEW NEWS
- RECENT REVIEWS
- VARIOUS VIEWS

Bassano Recorder

VOLUME II: No. 46.

NEWS BULLETINS

FRENCH LABOR UNION CALL GENERAL STRIKE

The General Confederation of Labor ordered all its affiliated unions, embracing 5,000,000 workers, to participate in a 24-hour general strike Wednesday, Nov. 20, as a protest of protest against Premier Dafoe's labor program.

ANK CATHOLIC CONTROL OF CATHOLIC SCHOOLS

Complete control of Catholic schools in the province, administered by a Catholic board or council composed of Catholic laymen, is the only answer, and of a number of Catholic laymen appointed by the government was urged before the educational committee of Saskatchewan last week.

ALBERTA MAY ABANDON SPECIAL MEDICAL LICENSE PLAN

After one year trial of the "social" Hospital Plan, no medical plan can be abandoned for the forthcoming year, it was indicated by Provincial Government authorities. Only 300 out of 825 doctors made application for the plates this past year.

QUINTS WILL NOT LEAVE ONTARIO HOME

Five babies, the first quintuplets born in Canada, are to be shown at the New York World's Fair next year, said recently "under no circumstances will the five girls be removed from northern Ontario."

JAP PLANE BOMBS TOWN NEAR HONG KONG BORDER

Japanese aircraft Saturday bombed the British town of Kowloon, the border of the British colony. Japanese troops were reported on the border only half a mile from the frontier.

ORGANIZATION FOR NEXT ALTA. ELECTION UNDER WAY

Organization for the next Alberta election is underway, on a non-party basis. The 28 out of 53 Provincial constituency associations, B. J. Bremner, secretary of the Alberta Unity Council, reported here recently.

ESCAPING GAS FATAL TO WALT DISNEY'S MOTHER

Escaping gas from a hot water heater killed film cartoonist Walt Disney's mother, Mrs. Elias Disney, Walt Disney's father was taken to the hospital in critical condition but is believed to have a good chance to recover.

TO CELEBRATE KING'S BIRTHDAY MAY 26, 1939.

Celebration of the King's birthday will be observed next May 26, 1939, while His Majesty and Queen Elizabeth are in Canada. The King's birthday in the King's birthday is December 14, but since his accession to the throne it has been observed on June 9th.

THREE DOLLARS PER PERSON SPENT ON ARMAMENTS

According to figures recently quoted in Montreal, Canada spends \$3 per capita per year on armaments; Great Britain \$25 per capita, and the United States \$12 per capita.

TOWN TALK!

Speaking of being most important (or least important) was that Irvine and Marion, we heard muttering under their breaths the other day. Allan Yale was heard giving the lads in "YOE Printe Shoppe" a tip on making tea for others. Day, Come on, let's have a look at something about the five inches of water lying on the ground at the rink. May be a change in the weather would help!

On looking over the old files of the Recorder, we see that it was about 1926 when Mr. and Mrs. Keith (although his name was not mentioned in the article recording the incident) shot a duck after 15 years of practice. How did you make out this season, Doc?

Our friend M. M. seems to have his troubles, too—especially with the female sex. Can't win an argument at all, can he?

Hear a number of the local lads are experiencing embarrassing moments when John Law steps into the scene, or rather into the running board.

It wouldn't be possible to let Stan Haskayne escape another week without squeezing into the limelight. Hear there was a good dance in Gleichen on Friday. How about it, Stan?

And to wind up our newsy little

Possibility of Flour Mill Being Located in Bassano

CALGARY MAN INTERESTED IN CONSTRUCTING FLOUR MILL

In communication with the local Board of Trade, Mr. J. H. Henderson, of Calgary, has intimated his interest in the construction and operation of a flour mill to be located in Bassano.

While no definite announcement of the proposal has been made, it is understood that Mr. Henderson is desirous of meeting the farmers and the members of the Bassano community, a general meeting for discussion of this matter. Further negotiations between the Board of Trade and Mr. Henderson are at present being made, and it is expected that a definite meeting will be arranged, and that farmers and business men will be invited to a general meeting called.

The local Board of Trade expresses themselves as being willing to co-operate with Mr. Henderson in arranging a meeting, and assisting in any way possible. As the Board operates in the interests of Bassano and district, it is the general opinion that a flour mill located in Bassano would be an asset to the community, and every possible effort to complete the negotiations will be made. Any interested parties may learn more of the proposal by attending a general meeting to be called as soon as possible.

Mr. Henderson is an experienced miller, having been employed in the business in northern points in the Province.

WEDDINGS

WALKER-KUCHLE

A quiet wedding of considerable local interest was solemnized in the Manse of the Knox Presbyterian Church on Saturday, Nov. 19, 1938, when Ruth Kuchle, daughter of Mr. and Mrs. Ruth Kuchle of Bassano, the bride of Gordon S. Walker, of Bassano. The ceremony was performed by Mr. Richard Main, Pastor.

Witnesses at the ceremony were Mrs. M. Walker of Bassano and Mr. and Mrs. Walker will remain on a farm east of Bassano.

FERBARY-HEIDE

Mr. and Mrs. E. R. Heide of Patricia announce the marriage of their daughter, Helen. May 10, 1938, to George F. Ferbary of Cochrane, oldest son of Mr. and Mrs. W. F. Ferbary of Cochrane, on Nov. 29, 1938. This date also being the Silver Wedding anniversary of the bride's parents.

TRACY-CLARK

Hudson Nov. 19th. A quiet wedding was solemnized at the home of the bride's parents, Mr. and Mrs. L. M. Clark at Huscar 12 o'clock noon, Saturday.

Marion, the young bride, daughter of Mr. and Mrs. L. M. Clark and William and Elizabeth son of Mr. and Mrs. W. A. Tracy of Huscar was interested in Marriage. Rev. Gordon of Langdon officiating. The bride entered the room on the arm of her father. She was dressed in a white gown with a broad lace border and a bouquet of yellow chrysanthemums. She was attended by the groom's sister Ruth Tracy and the groom by his bride's brother, Mr. G. Tracy. The delicious wedding dinner was enjoyed by the bride's relatives and friends, after which bride and groom left to spend their honeymoon in California.

LAUREL'S 11TH SALE OF WORK

Laurel's Aid of St. Paul Church will hold their Tea and Sale of Work in the Church basement, Saturday, Dec. 10th, at 1 o'clock.

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BASSANO, ALBERTA, THURSDAY, DECEMBER 1st, 1938.

Subscription: Canada, \$2.00 per year; U. S. A., and Great Britain, \$2.50

LEGAL HOLIDAYS

The two Mondays immediately following Christmas and New Year's Day, Dec. 26 and Jan 2 next, will be legal holidays in all the provinces of Canada, according to statute.

Ladies' Curling Club Re-organizes

The Bassano Ladies' Curling Club, at the office of W. McLawson on Monday, November 28 for the purpose of re-organization for the coming season.

The officers elected were:

President—Mrs. P. Plimer

Vice-President—Miss S. Murdoch

Secretary—Mrs. S. Hutchinson

Treasurer—Miss A. McLawson

Miss Hopkins was appointed as Draw Secretary. The Club is anxious to form as many rinks as possible and it is hoped that all ladies interested in curling will give their names to Mrs. Riley or Mrs. Haynes as soon as possible.

NEW FORD CARS

NOW ON DISPLAY

Acclaimed from coast to coast as the finest Ford cars in the history of the great Motor Company of Canada, Ltd., the 1939 Ford V-8 and DeLuxe are now on display.

It is the opinion of a man who is interested in and centre of interest at the motor shows—the Mercury. It is a true classic distinguished by its流线型 styling. Its design is unique and its lines are reminiscent of the Lincoln-Zephyr, acknowledged style-leader in the industry.

Ford, Mercury and Lincoln-Zephyr cars are all equipped with hydraulic brakes.

All offer refinements in design and many mechanical advances and improvements.

Hydraulic brakes are precision built, to meet strict Ford standards of safety. Pedal action is exceptionally smooth, and the shock absorber is a feature of the Lincoln-Zephyr, acknowledged style-leader in the industry.

Mercury is a man's car, a machine to be driven with a touch of the 162 square inches of friction lining for quick stopping and long life.

A feature of the bodies of both the Ford V-8 and the DeLuxe is the smooth, clean, achieved effect of the body lines and the aerodynamic research into the design and correction of car noises.

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FIRE SIREN ALARM SYSTEM TESTED; NOT SATISFACTORY

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PLLOYD T. CARY, PUBLISHER

BELIEVING ALL THINGS

"IF YOU BELIEVE all you hear, you will eat all you see" was a saying rather frequently used in days gone by. "Don't believe all you hear" should be a rule of all people, particularly where racial class or individual偏見is involved.

There is a saying that is untrue, or so highly exaggerated as to form untruths, that blind belief on neutrality is dangerous. There should be more demands for proof, and such questioning after truth as prevailed following the French Revolution.

Take for example the statement uttered in many forms that "Jews Control the money of the World." Is it true? And if they do, how far does it extend? Frankly we do not know, but would like enlightenment.

We would like to know, for instance, how many Jews occupy directorships on Bank Boards in England and Canada? How many Hebrews are partners or employees of the firm of J. P. Morgan and Co., the greatest financial house in the world? How many are in the House of Commons in London and Ottawa? How many countries have Jews as Prime Ministers, Fathers, Dukes, Presidents or what have you?

These would be pertinent questions and the answers might go far in settling a debate on the power, actual or otherwise, of international Jewry.

The answers might help to explode the truth of the general assertion just as the statement attributed to Benjamin Franklin, in which he was said to have warned the United States against permitting Jewish immigration, was exploded as a complete falsehood.

While on the subject of "believing all you hear" it might not be amiss to deal briefly with another far flung and rather widely believed statement, namely, that the war is the direct result of the profit motive of manufacturers of munitions.

There was a book published a few years ago entitled if we remember correctly, "Salesmen of Death" which had a rather large sale and created quite an impression. It dealt with the nefarious schemes of such men as Sir Basil Zaharoff, the mysterious Russian Greek who controls and provokes conflict, if he can't find it elsewhere, to direct all the profits of the general statement.

But if it was all true how does it account that in the British House of Commons one of the Cabinet Ministers explained that the scandalous shortage in Britain's air defences was caused in part by fact that that one of the larger plants engaged in the manufacture of parts went bankrupt?

LOTTERIES

GAMBLING IS AN INSTINCT of the human race prevalent since the beginning of time and probably will continue to the end. It takes many forms, and amongst the most popular is the sweepstake of which the Irish is the best example known.

Efforts have been made in the House of Commons to have the sale, manufacture etc. of sweepstake tickets abolished by enactments in the criminal code. The enactments are there, but the sale of tickets goes merrily on. Likewise in the House of Commons it has been urged that the sale of sweepstake tickets be legalised and that Canada ought to run "a sweep" herself and keep the money at home.

Ireland, pardon us, Eire does it, Australia does it, France does it. So why not Canada and prevent us from being complete hypocrites?

The anti-sweepstake have now a potent argument in their favour for the French Government has abolished its national lottery having found out that although it is a useful, painless and profitable source of revenue it had effects on the national economy far outweighed its usefulness.

Three centuries ago the French operated a lottery, but at the very first drawing of prizes, the name of Louis XIV was drawn as a winner. Since then they have been more or less "viewed with suspicion" and rightly so.

But suspect as they may be, and notwithstanding the action of the French Government, we imagine the Frenchman will have his little fling, just as Canadians in spite of laws to the contrary will manage to buy a chance at odds of thousands to one. Such is human nature.

THE LARGE SCHOOL DIVISION

REALIZING THAT THE Government willy-nilly is determined to embark on a province wide organization of school districts into large school divisions, public opposition to the proposal has died down to a mere whisper.

Theoretically the plan ought to provide greater economy and efficiency in administration, provide better teachers and abolish many unpleasant episodes and occurrences which have prevailed too long in schools. The plan, however, is not popular with the public, and may remain to be seen, but it ought to be given a fair trial. Upon the local Trustees and the Divisional Trustees will rest a large part of the responsibility for making it work, but to a greater extent actual success will depend upon the efficiency and ability of the paid officials of the large Division.

The thought to be had is that the large school plan should not work, and the blame must rest on the Divisional and local boards if it ought to prove of great benefit in the final analysis.

In view of the great opposition which the proposal has encountered, it may be contended that it is a denial of democratic rights, but it must be remembered, that the proposal was originally made by the U. F. A. Government, under the sponsorship of Perrin and his party. The Government, however, has apparently the present administration does not in this case intend paying any attention to "The Will of the People". At any rate the Government is entitled to full credit for having the strength of its convictions, and for pursuing a policy in which it believes regardless of public opposition.

THE SWEDISH METHOD

SWEDEN SOLVED HER agricultural problems by co-operative marketing methods organized on a scientific basis. It reports true she has also embarked on an extensive programme of industrial co-operation resulting in chapter after chapter without any initial resistance from the trade unions. In addition, she appears to have solved the unemployment problem by maintaining a continuous public works programme under which any person who finds himself out of work, can get employment with the Government at a per cent less wages than that paid by private industry. The result is that the employee is always anxious to get back into private employment for the extra ten per cent. A commission to study Swedish methods might be better business than some of them we have had running around the Dominion in late years.

FROM OUR EXCHANGE COLUMNS

"WE HOLD GREAT POWER THE HIPPY GIRL US
TO SEE OURSELVES AS FELTUS SEE US," BURG

CANADIAN NEUTRALITY

THE MCGILL PROFESSOR who said that in the event of Britain going to war, Canada has the right to declare its neutrality, is met by Senator Griesbach who admits the right but contests its practicability. Suppose Britain and the United States went to war and Canada declared neutrality, would the rebels be stopped from crossing the border? In 1914, when the war began, if it had been had Canada declared its neutrality then, The Senate of Westminster has affected no change in that respect. Any enemy nation would have the same right as we to have views as to our neutrality and its decision would nullify our declaration. —Vulcan Advocate

NEW UNION PARTY

THE "NEW UNION PARTY" is proposed by Mr. J. J. Maloney, who, the Observer notes, is back in Edmonton again, full of wind, as usual. Mr. Maloney wants a party devoted to "one school, one language, and a flag" but he forget to mention one pententiary which would have seemed quite applicable.

He has some idea that Mr. Maloney had been legally cooped up for a long time to come, but you cannot keep a good man down, especially J. J. Maloney. He expects his new party to carry about 15 seats in the next provincial election. —Vegeville Observer.

IN THE ARENA WITH PROVINCIAL LEGISLATORS

TUESDAY OF LAST WEEK the provincial legislature adjourned a special session which was to last only a few days, adjourning after a week's session.

Years ago someone started a Christmas budget plan, whereby persons desirous of having money for Christmas would start laying away sums of money in advance in order that they would have enough coin of the realm to buy their gifts. But our provincial politicians have a better plan—they call a special session of the legislature, and vote themselves \$10 per day renumeration in addition to their annual allowance which had already been increased. —True enough a 10-day limit was placed on the bonusing, but six or seven \$10 bills would provide a heap of Christmas gifts. Alberta legislators have this budget plan copyrighted.—Peace River Record.

BACKING UP THE SCHOOLS

EDUCATION IS ONE THE heaviest expenses of Alberta taxpayers. In ordinary years, more is spent by most communities for school than for any other single item of public service. We believe in education, and we believe that educated people usually fare better in life than uneducated ones. —We believe also that our children are our most valuable possession and must be well trained for life.

But money alone does not procure the results desired. The parents have a function to perform. Unless they co-operate with the schools, some force is lacking. Teachers will feel that there is an unseeable difference or opposition with which they have to contend.

If pupils have difficulty in school, some parents jump to the conclusion that the children are right and the teacher wrong. If unruly and indolent children are backed up in their attitude, it is difficult for teachers to do anything with them. In such cases it would be better if parents would visit their school, and talk the situation over with the teacher. They would usually find that the child was in the wrong.

Some children are allowed to attend social functions and play games continuously that they have little time or energy for study. "Let the young people have a good time," is the motto with some parents. But they may not have such good times in the future if their education is neglected.—Hanna Herald.

GERMANY'S BLACKEST PAGE

THE BLACKEST PAGE in German history occurred on Thursday, November 10, 1938. It happened on the eve of a day—Armistice Day—when the rest of us were preparing to remember our war dead and to pray for peace. —The events in Germany on that day, and the mass extortions of money which have come since, reveal brilliantly in a flash that many of us long suspected but had inwardly fought against, as you hope against hope—the fact that present day Germany is ruled by a hand of men whose instinct for inhumanity and ruthlessness is beyond all imagining. Neither her war defeat nor any humiliation suffered since, can compare with Germany's supreme shame of last Thursday and the ensuing tactics. Long after other Nazi "triumphs" are forgotten these will remain a sickening memory. —Millions of Germans so cruelly betrayed by their "leaders" and forced to be a party to this unspeakable outrage, might well despair at ever facing civilized men anywhere on earth without abasement.

Boston Transcript.

TOO MANY TAXES

EVER SINCE THE PROVINCE was formed, tradesmen worked without having to pay taxes. The "social credit" government imposed a license on barbers, plumbers, printers, retailers, in fact on everyone from whom it could get \$5. The tax is unwarranted, particularly in view of the fact that so much money has been taken from the taxpayers to pay for credit houses, "social credit" experts, increased indemnities for members, the creation of additional jobs for political heelers and other unwarranted expenses. Another unwarranted tax is the \$5 charged against the installation of plumbing fixtures in a home.—Coleman Journal.

THE COLLEGE MAN

THERE HAVE BEEN MANY IDEAS expressed as to what an education should do for a man or woman. One idea recently voiced by President Carleton Stanley of Dalhousie University is as follows: If the products of our high schools and colleges have the same tastes and the same intelligence as those who have never gone to high school or college, (and you can always judge a man's taste and intelligence by how he spends his leisure time) then the money we spend on schools and colleges is entirely wasted. If taste and intelligence is not much higher, then the money is almost entirely wasted. —President Stanley evidently believes in judging the system by the results which it produces and that seems like a very sound idea.—Charlottetown Patriot.

LOUIE CONN - PHONE 7

Just a few Point Blankets left, at very low prices.

Men's winter clothing of all kinds. Rubbers, Overshoes, Felt Shoes All going at real Bargain Prices.

The Famous Cachet pant overall 100z. at \$1.95
Men's Horse Hide Pullover, regular, 90c on Special 75c
Men's heavy wool work socks, regular 40c on Special 3 pair 31.75
Men's Watson line gloves regular 1.65, clearing at .50
Men's Watson line gloves regular 1.65, clearing at .50

GROCERY, MEAT, FRUIT AND VEGETABLE SPECIALS

Why send your money out of town, bring in your catalogue and cash and W.O.P. on your order.

FLOUR, No. 1 \$2.65
Sugar 100 \$2.50
Hines, Chipse, Oxide or Soap, any 2 for 45c. Face Soaps, Manyflower, Calyx, Jergens Carbolic, Witch Hazel or Castile any 4 for 25c or 15 lbs for \$1.00. Laundry Soaps, bars for 25c or 25 lbs for \$1.00

We handle choice meats only at very low prices under modern refrigeration. See us for your winter meats in quarters, hams or franks.

FANCY WRAPPED DELICIOUS AND ROMAN BEAUTIES. Per Case \$1.95
MACINTOSH REDS, per case \$1.59

TURKEYS -- TURKEYS -- TURKEYS

P. Burns Representative Will Be At The City Meat Market on

DECEMBER 7th, 1938.

Bring in your turkeys. Calgary grades, prices.

CITY MEAT MARKET

Phone 140 "THE HOME OF FRESH MEATS" S. Huskyns, prop.

Coal and Wood

For Your Winter Fuel Requirements, Phone R302, and we will be pleased to deliver your order promptly.

DRUMHELLER COAL, Per Ton, delivered, \$4.25
FIRE WOOD, Per Cord, delivered \$5.00

BEST VALUE FOR YOUR MONEY ALWAYS!

V. G. CAMPBELL

General Merchant — Gas and Oils — Tracking
Phone R302, Makepeace.

Fresh Vegetables for Good Health

These Can Be Bought From The Bassano Nursery

We have for sale Red and White Cabbage, Splendid Turnips, Carrots, Beets, Parsnips, Potatoes.

ASK FOR OUR POPPING CORN AT YOUR LOCAL STORE

or call us and we will fill your order.

Remember to give us your order for Cut Flowers. Calgary prices are charged right here in Bassano.

H. D. BACON

Phone 129 "For Service."

SONJA HENIE **TYRONE POWER**

Thrilling as you have never seen them together in this gaily romantic musical of undreamed-of magnificence!

Thin Ice

Stirring, whirling ice-sallets and songs of stirring, vivacious, fast multiplying thrills will delight that *"One in a Million"* gave you!

ARTHUR TREACHER RAYMOND WALBURN JOAN DAVIS BIG RUMAHN ALAN HALE LEAN RAY MELVILLE COOPER MAUDIE CARB GEORGE GIVOT

Fri. & Sat., Dec. 2, 3

Next Week—*"Rawhide"*

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Wiring and
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BASSANO, ALTA.
Electrical Appliances and
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A. PORTABLE TYPEWRITER,
will make an excellent Christmas gift for the Student.

TERMS: as low as \$2.00 down
and \$1.00 per month.

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Experienced and Reliable

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Church Announcements

St. Columbus Church
BASSANO, ALTA.
MASSES - 2nd Sunday of each month
at 9 o'clock or 11 o'clock alternately
6th Sunday of the month at 9 o'clock
Special Devotions will be announced
as the occasions arises.
REV. JAMES MORROW - PASTOR

Church of England
BASSANO, ALTA.
Rev. J. H. Naylor

Knox Presbyterian Church
11 a.m. - Sunday School
7:30 p.m. Evening Service.
Pastor: Mr. Richard Main

The Poet's CORNER

MY NEIGHBOR

She came to my door this morning.
My neighbor with tripping feet,
Her hands were laden with flowers
So fair, so wonderfully sweet.
"So many were brought to me" she
smilingly said.

"And there they are so fragrant and fair,"
I thought it would be selfish to keep
them all.

So I want you my treasure to share."
She came to my door at noontime
My neighbor with smiling eyes,
In her hand she brought a brooth of daff.

Dear friend, so carefully wise,
"I've made such a lot of brooth to day,
Far to much for us you see,
And you not well, or able to stand
I thought it might help with your tea."

She came to my door at Eventime
My neighbor so loyal and true,
She open'd the door so softly and
peeped inside.

"In here anything that I can do?"
I've finished my work so early to
day.

"Yes, of course, I have time to
spare,
"In a moment I'll have your dishes
done."

"And do let me 'fix up' your chintz.
The flowers are gleaming before me,
Their sweetness is filling the room,
And the intimate acts of kindness

Dispelled my unhappy gloom.
Beyond any all these wonderful
gestures.

Deals an incense of Love divine,
That comes from the heart of my
neighbor

Right into this heart of mine.
Her love so unselishly given

Forges over my soul a calm,
A balm to the spirit of the Heavens.

My Spirit ascends with great calm,
In love she shares her happiness

With the suffering and the sad;
And so I thank God for my neighbor,
Who thoughtfully made my day

glad.
By — A. MacReddy, Bassano.

Weekly Recipe

CANADIAN FISH AND PINEAPPLE DELICIOUS COMBINATION

Plan an unusual main dish for dinner tomorrow by combining Canadian fish (whitefish, haddock, or salmon are suggested) with pineapple cubes and tinned salmon. It's a dish that will interest memory and for which you'll be asked again and again. Men, particularly, find the combination of flavors pleasing and unusual.

Here's the way to do it:

1 cup pineapple, cubed or tidbit
2 cups cooked, flaked fish
3 tablespoons cream or top milk
1 beaten egg
Dash of paprika

1 cup mashed potatoes
2 tablespoons salt
1/2 cup Canadian cheese

Lime a greased casserole with the drained pineapple. Mix the fish with the cream or top milk, season and add to casserole. Mix the potatoes with the egg, milk and cheese. Pour the fish mixture into a moderate oven (375 degrees F.) for 20 minutes. Top with grated Canadian cheese, return to oven and brown.

Serve with this Canadian fish and pineapple a vegetable that will provide contrast in color, texture, flavor, color and squash, cut in half, dotted with butter and sprinkled with cinnamon-sugar, is a happy combination, or any green vegetable in season.

The dessert should be light and tart, a fluffy lemon meringue pie or an orange chiffon pie would be fitting finish to the meal ensemble.

LIVE ELEVATORS SEEK WHEAT-GRASS MARKETS

Winnipeg, Nov. 22 (Special Correspondent) - "We are continuing our efforts in seeking new industrial uses for farm products", O. E. Hayes, President of the North-West Grains Dealers' Association said today. "L.W. French, of the Alberta Co-operative Lumber and Sawmills, and Cecil Lament, of the Canadian Chamber of Commerce, were invited to represent the Association at a conference which opened its sessions at Toronto Monday under the auspices of the Canadian Chamber of Commerce.

These conferences are set forth as being to serve as a continuation of Canadian industry using an increased volume of agricultural products and the selecting of a Canadian-wide committee to consolidate efforts to keep the line elevator companies' policy is that of expanding and locating new and profitable markets for Canada's wheat rather than restricting production or placing quota sales, representatives of the trade during the conference said. The Canadian Grain Industry Conference early in 1937 urged the Dominion Government to give practical assistance in determining the possibilities of finding additional markets for Canadian wheat. Following this proposal the line elevator companies arranged for Cecil Lament to visit the principal chemical research laboratories of the United States to survey the progress made in wheat processing, finding, through scientific research, new and profitable industrial uses of wheat, other than as human foodstuff. It was felt that by expanding uses for wheat higher prices would be made available for the grain.

The survey was completed and the survey will be held before the Toronto conference by the Line Elevators' representatives", said the President of the Association.

"Barring such a calamity as the outbreak of war among the Great Powers, we are not likely to see such a situation again as we did in 1932, and the need for solution so great, if the whole financial structure of the current crop year—July 1st, 1938—is of some 100,000,000 bushels. The reaping of a jormal crop in Canada

and other parts of the world in 1939, under normal crop conditions, would add to the wheat surplus problem which would probably result in a demoralized price situation", explained Mr. Hayes.

"The information contained in the survey made by the Line Elevator Companies leads us to the belief that steps should be taken to establish a committee for a continuing research into the possibilities of the industrial utilization of Canadian wheat and wheat products. The United States Government has appropriated \$4,000,000 annually for the establishment of four research and four regional laboratories which will be staffed by 40 scientists and devoted to research into the industrial utilization of far products. Of this amount \$2,000,000 is devoted especially to wheat products.

"During the visit of our representatives to the Ford Motor Company in Detroit, as a result of Mr. Lamont's conversations with Mr. William J. Cameron, Mr. Henry Ford directed that the Canadian laboratory should be given the same status as the American laboratory in the industrial utilization of wheat products.

"The United States Department of Agriculture and the Ford Research Department have assured our representatives that they would be prepared to co-operate with any similar organization set up in Canada for research into the possibility of industrial utilization of wheat products. The formation of a committee, relative to projects to be undertaken in the experiments would be available."

"Our Association feels that the problem which today faces the grain industry is to find a market for wheat and the need for solution so great, if the whole financial structure of the week is to be maintained, every individual and every commercial, Government and service organization

RASSANO RECORDER

PAGE THREE

FOR YOUR WINTER TRIP EXCURSION FARES

SPECIAL REDUCED FARES
DAILY DEC. 1 to JAN. 5
Return Limit 3 Months

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Ask for literature and full information from Ticket Agent.
He will gladly assist with your Travel Plans.

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HIGHEST CASH PRICES PAID

Phone 18 **SHORTY FOSTER** Bassano

should join in the search for a solution. The whole economy of Western Canada has been built on a foundation of wheat. Everything within the power of the country and its people must be allowed to find markets for our wheat at a level of prices profitable to the farmer."

Ford Motor Company of Canada, Limited, Announces

TWO NEW FORDS for 1939

DE LUXE FORD V-8 FORDOR SEDAN



FORD V-8 TUDOR SEDAN



and the NEW MERCURY 8 for 1939



THE MERCURY 8 TOWN-SEDAN

MERCURY 8: An entirely new car. Fits into the Ford line between the De Luxe Ford and the Lincoln-Zephyr. Distinctive styling, 116-inch wheelbase. Unusually quiet. Hydraulic brakes. New 95-hp. V-8 engine.

The new cars in the Ford Quality Group for 1939 give you a broad choice. Whichever you choose, whatever you pay, you'll get top value for your money. That is true of the lowest priced car or the highest. All have one important thing in common— inherent quality.

There are three reasons for this quality. They are—brilliant engineering design, quality materials and precision

workmanship—a combination that you will acknowledge when you have seen and driven any one of the fine cars in the Ford Quality Group for 1939.

Things are happening in the automotive world this year! And nowhere is the advance more marked than in this Ford Quality Group. See your nearest Ford dealer before you buy any car at any price.

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Things are happening in



Many useful gifts now on display, at very reasonable prices, shop now in comfort at Johnstons and save money.

XMAS GREETING CARDS

Choose them now, at your leisure. Price 3 for set 5c, 10c, 15c. Assorted Boxes 12 for the set and 29 for \$1.50.

PILLOW CASES

Lovely hand embroidered slips, beautifully done. Exceptional value, per pair \$1.50.

MEWS SWATTERS

Two lace Zippers closing of fine Australian Wool. PRICE \$3.95

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Heavy quality, soft cotton pajay and Twill patterns. Very comfortable. WHI wear well. PRICE \$2.50 each

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Smart new designs of pleasing patterns, in silk and wool what the well dressed men will wear. PRICE 50c, 75c and \$1.00

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A useful garment, tailored by B. Y. D. for men. PRICE \$2.25

:GROCERIES:

Complete line of reasonable Groceries for your Christmas cooking, all fresh stock of Best Quality.

Fruits, Nuts and Candy.

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"THE STORE OF QUALITY"

NOTES ON CURRENT PROGRAMS

When BETTE DAVIS appears in "SILVER THEATRE" directed by Conrad Nagel, on Dec. 26th, the occasion will be something of a re-union. Bette made her debut with Nagel in the movies in 1938 when she played in "Bad Sister." TARZAN OF THE APES, new and popular serial on CPAC is transcribing in Tasmania, California! That is the same town in which all Tarzan comic strips, motion picture etc. made. LOU DARBY, vocalist and leader of the GOOD MORNING NEIGHBOR orchestra, has every member of his band scratching his head, assisting in working out selections for the "Musical Recipe" show on the morning program. Oddest request received on the program was for "a recipe for swollen ankles." DICK TREHILL-LUS recently received two letters from the British Isles for his LOOKING ON THE BRIGHT SIDE PROGRAM. Claims it indicates the international in the program! SNOW WHITE & THE SEVEN DWARFS will be the Christmas presentation of "Lux Radio Theatre." On Dec. 26.

PERSONALITIES

(Jack Bennett) One of the most popular unknowns in Western Canada is Jack Bennett,

chief announcer at CPAC. Jack is a veteran in the radio business, having been connected with broadcasting since 1931, and is not only popular with listeners, but with the entire staff at the station.

Little known to radio listeners is the fact that Jack is born dialectian, imitating with ease the accents of Scotch-Irish, German, Jewish, as well as practically all English dialects (Jack is English-born). His performances in this field are rarely heard on the air, however, as he confines his vocal humour to amusing members of the staff.

As a diversion, Jack is often prone to making odd remarks before he opens the microphone. He has often wondered himself what would happen if listeners heard the whole sentence, as he said something like: "Ladies and gentlemen, I don't think you'll like it—but it's coming at you anyway—"

(Then he opens the mike and says): "The—Program!" Nothing has happened yet, but you can never tell!

Offers from bigger stations and sponsors have so far left Jack unmoveable. He likes Calgary, and he prefers to stay here. Despite all the offers and the compliments heaped upon his head, he continues to remain unconcerned, a generous, likeable fellow, and a swell announcer.

I have just received a wonderful assortment of

CHOCOLATES FOR CHRISTMAS

in lovely gift packages

WINDSOR and BETTY ANN from 65c lb. box up.

SMILEN'S CHUCKLES, HANDCRAFT,

Other Boxed Chocolates and Candy at 29c lb. bx. up

Something New—Our

RAZZLE DAZZLE ASSORTMENT

Contains both hard candy and chocolates.

Two and one-half pound box, only 98c.

STILES

"The Druggist"
"THE REXALL STORE"

Interesting Items

You are invited to contribute to this column. Please your news items to the Recorder Office.

Miss Jean Less spent Sunday at her home in Calgary.

Miss Bond resumed her duties on the local Nursing staff on Saturday.

Mr. and Mrs. A. S. Currie were Arrowwood visitors on Sunday.

Mr. S. Murphy of Brooks was a Banff visitor on Sunday.

Mr. Art Wiley of the Bank staff spent the week-end in Calgary.

Mrs. A. G. Scott was a Calgary visitor over the holidays.

Miss Beatrice Oulton spent the week-end at her home in Calgary.

Mrs. Margaret Douglas was a Brooks visitor Sunday.

Miss Norma Royle spent the weekend in Calgary.

Mr. and Mrs. Harry Jones were Calgary visitors over the weekend.

Miss Betty Plummer spent the past weekend in the city.

Mrs. L. Conn and Daughter were Calgary visitors over the weekend.

Mr. Wm. McLawrie was a Brooks visitor on Sunday.

Miss Jean Wallace was a Calgary visitor this week.

Jimmy Stinson of Banff was a visitor in Banff for a few days of this week.

Miss Dorothy Beeber is visiting with Miss Betty Johnston in Calgary.

Mrs. R. Main was visiting with friends in Calgary over the weekend.

Miss Dorothy Flanagan of the local teaching staff was a Calgary visitor last weekend.

Mrs. Whitney of Brooks was in Banff this week giving the Girl Guides their Tender Foot tests.

Chas. Hensel of the local Bank staff was a visitor to Calgary over the weekend.

Mrs. Margaret Kelly who has been relieving the hospital staff, returned to Calgary Wednesday.

Miss Amelia Grember and Mr. H. Edwards of the local Hospital staff and Mr. and Mrs. P. Powell attended the Medical Convention in Calgary, Monday and Tuesday.

This coming Saturday is the date of the R. C. Ladies Aid Society Tea and Sale of Needwork and Novelties. The sale and tea will be held in the J. O. F. Hall: commencing at 3:30 p.m. One of the features of the sale will be a monster fish pond with many fish of all kinds. The admission fees will be a subscription to the Banff Recorder to the person who draws it. The Ladies solicit the patronage of everyone in the town and district to attend.

At 8 p.m. the show for the Xmas Home will be made. Tickets sellers are requested to turn their book-stalls in as early as possible on Saturday afternoon.

The Home will contain a large room for games, a Xmas cake, 25 lbs. flour, ½ doz. boxes of (1), sack of puffed wheat, tea, coffee, honey, coco sugar, pickles, jelly apples, oranges and an assortment of vegetables too numerous to mention.

Included in the hamper is a donation by the Ontario Laundry, Calgary, of \$2.00 worth of free dry cleaning.

WHITE ASH MINE
Is ready for your Winter Business. \$2.50 Per Ton at the mine
JAS. B. FINLAYSON.

You'll Like—

FRY'S HOT CHOCOLATE

a rich creamy chocolate
drink served hot.

I'll meet you—

Where a warm welcome
greets you, at the

IMPERIAL COFFEE SHOP
B. Downs, Prop.—Imperial Hotel

Gifts
Useful
and
Affordable

MAS
1938



Gifts
Beautiful
and
Inexpensive

XMAS
1938

McKee's Stores

The Home of a Thousand Gifts



Be Sure
to
Visit
Toyland

Gifts for your friends and all the family

A Few Early Hints on What To Give

FOR THE MEN FOLK

Ties all the latest 50c, 75c, \$1.00

Socks a great assortment 35c, 50c, 75c pr.

Dress shirts of quality \$1.25, \$1.50, \$2.00

Pyjamas Elastic belt \$2.50 pr.

Dress gloves lined, \$1.45, \$1.95

Men's Handkerchiefs 25c, 50c, 75c, \$1.00 bx.

Men's Spats \$1.00 to \$1.95 pair.

Men's Belts 50c, 75c, \$1.00 each.

Mens House Slippers \$1.00 to \$2.25 pair.

Men's Melton Cloth Jackets \$3.25, to \$5.50

Men's Leather Coats \$7.95, to \$9.95 each

Men's Work Shirts \$1.00, \$1.25, \$1.95 ea.

Men's Whipcord Pants \$2.95 pair

Men's Scarves

Authentic Scotch Clan Plaids \$1.00, \$1.50

Men's Jumbo Sweater Coats \$4.50, \$5.00 ea.

Boys' Suede Doe Windbreakers \$1.95, \$2.95

Men's Iron Man Pants \$2.75 pr.

Men's Winter Caps, Fleece Band, ea. \$1.50

Men's Pant and Bib Overalls, \$1.75, \$2.00

Ladies' Silk Hose, Service, Crepe Chiffon
75c, \$1.00, \$1.50 pair

LADIES SILK LINGERIE

Panties, 50c, 75c, \$1.00 pair

Vests, 50c, 75c, each

Slips, \$1.00, \$1.25, \$1.95 each

Pyjamas, \$1.50, \$1.95, \$2.95 suit

Night Gowns, \$1.50, \$1.95, \$2.95 each

Ladies' Handkerchiefs

25c, 35c, 45c, 55c, 75c, 95c

Ladies' Scarves Wool or Silk

50c, 75c, \$1.00, to \$2.50 ea.

Ladies' Kid Gloves line \$1.50 pair

Ladies' Leather Gauntlet Mitts Fleece Lined \$1.65 pair

Ladies' Crepe Dresses \$2.95

Ladies' House Dresses \$1.50, \$1.95

Krinkle Bedspreads \$1.95

Rayon Bedspreads \$2.75, \$3.95 each

Beautiful Bath Towels 25c, 45c, 55c, 75c ea.

Bath Towels and Face Cloth Set

35c, 45c, 55c, 75c, 95c, \$1.25 set

Luncheon Sets Pure Linen \$1.25 set



GROCERY DEPARTMENT

Grocery Specials for the Week-end

Bacon's Bakesay Special 2lb. 29c

Soap Chips 4lb. pkg. 45c

Snowdrift Cocoas Fresh in Cello pac., 1lb. 25c

Australian Raisins 4lb. pkg. Special 49c

Almond Paste 8oz. pkg. 25c

Fancy Pink Salmon Black Label ½ lb. 3 for 28c

Miracle Whip Large 32oz. Jar Special 35c

Orchard City Peas Buy 4 lbs and Save, 4 for 43c

Family Circle Pickles 13oz. bottl. Special 15c ea.

Lifebouy Soap Bring your Coupons, get 3 bars for 15c

Tuxedo Baking Powder 12oz. tin Special, tin 21c

PEEK FREAN BISCUITS

Have just received word our shipment has reached Vancouver via the Panama and should be here by the end of the week.

FRUITS & VEGETABLES

Special Buy in Apples; Wealthy's Gravenstein \$1.45 per case; also Jonathan's Mac's, Delicious and Spy's.

Bananas, Grapes, Satsuma, Oranges, Valencia Oranges, Grapefruit, Lemons, Cranberries, Lettuce, Celery, Tomatoes, Cabbage etc. All fresh for the week-end.